



United States Department of Agriculture  
National Agricultural Statistics Service



# News Release

Cooperating with the Pennsylvania Department of Agriculture  
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Upcoming survey information is contained in this release.  
You can also find it on our site at [www.nass.usda.gov/pa/](http://www.nass.usda.gov/pa/) and  
click on the Pennsylvania Publications link.

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FOR IMMEDIATE RELEASE

## USDA TO CONDUCT ANNUAL FLORICULTURE SURVEY

HARRISBURG, PA, November 5, 2010 – The U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) may be best known for conducting monthly surveys on livestock and major agricultural commodities, but starting in December they will focus their attention on another sector – floriculture. NASS's Commercial Floriculture Survey is the only comprehensive annual measure of U.S. floriculture production.

"The Commercial Floriculture Survey provides Pennsylvania growers the opportunity to serve as the frontline source of data on floriculture production," said Kevin Pautler, Director, NASS Pennsylvania Field Office. "This vital information will help identify state and national trends in areas such as new product development and changing production practices so that growers can make vital business decisions and evaluate the results of the growing season," Pautler added.

Growers' participation in this survey helps ensure that NASS will be able to provide timely, accurate and unbiased information on floriculture production. "The data supplied by growers will serve as the foundation for measuring the economic contribution of the industry to U.S. agriculture and the country," Pautler explained.

Between December 2010 and February 2011 NASS field offices in 15 states, including Pennsylvania, will contact all commercial floriculture operations that produce and sell at least \$10,000 of floriculture products. Growers will be asked to provide information on production, sales of floriculture commodities and the number of agricultural workers on their operation. The information will be compiled, analyzed and then published in the *Floriculture Crops* summary to be released in April, 2011.

As with all NASS surveys, information provided by respondents is confidential by law. NASS safeguards the privacy of all survey responses and publishes only aggregate data, ensuring that no individual operation or producer can be identified.

Floriculture crops and all other NASS reports are available online at [www.nass.usda.gov](http://www.nass.usda.gov). For more information, call the NASS Pennsylvania Field Office at 1-717-787-3904.